

Life Science Consult teams up with NuAge Vision for an effective UK – Germany business development boutique for the Life Sciences

Munich, Germany, 05 Sep 2014: “You wish to make it in Europe? You better have a market position both in the UK and the German speaking markets”, says Dieter Lingelbach, Managing Partner of Life Science Consult and experienced in bringing foreign Life Science companies into Europe, be it from the North America or from Japan. Such minimum requirement for success applies to Europeans as well: rapidly building positions in both the UK and DACH (Germany, Austria, Switzerland) is a must for when you wish to survive in Europe. Both areas’ R&D not only represent sizeable markets, potential customers are easy to talk to, they are open for innovative technologies and prepared to challenge its suppliers for the better.

With such key strategic requirement in mind, two mostly local business development consultancies joined forces for easier and more effective market access:

- [Life Science Consult \(www.LifeScienceConsult.com\)](http://www.LifeScienceConsult.com) started in 1999 in Munich and is now able to tap more than 7.000 professionals from within the Life Sciences industries on its clients’ specific issues. What are the specific key success factors for a technology? What is to be done, how to organize the effort? Who are the right contacts?
- [NuAge Vision Ltd \(www.NuAge-Vision.com\)](http://www.NuAge-Vision.com) is a refreshing innovative concept deeply rooted in the heart of England designed to help new technologies get to market. The focus is on workable solutions tailored to client needs whether they are global transnational companies or fledgling start-ups. Its partners each have own experiences moving technologies out into the markets.

Expanding your Life Sciences business in a foreign continent or country remains a challenge despite most modern means of global communication and web based networking. Do we know anyone; where shall we look, what locations are ideal, what is the optimal legal and personal environment for the new professional?! These and many other questions develop for when you wish to expand in a continent or country other than your home market.

Life Science Consult and NuAge Vision are a consulting boutique that specializes in expanding your business in an environment possibly foreign to you. For example, you are home in USA, Japan or Australia and you wish to expand in Europe. How would you go about it, where would you start, whom would you trust?! Or your home is Europe and you wish to expand into Japan or USA, how would your strategy look like?! The more than 30 references over the years demonstrate the high level of trust into our competences.

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